

List of topics
Communication in English for Economic Studies
Advanced Level

1. Employment
 - a. Life-long learning-labour market mobility
 - b. Impact of technological advance on the labour market
 - c. Telework vs traditional jobs
2. Banking
 - a. Relationship between the central bank and commercial banks
 - b. Effect of competition between commercial banks on economy
 - c. Benefits and potential dangers of e-cash – e-banking
3. Economics and ecology
 - a. Short-term and long-term effects of the "greens" on economy
 - b. Eco-efficient ways of manufacturing
 - c. Sustainable growth
4. Economic policy
 - a. Monetary and fiscal policy
 - b. Means of anti-inflation economic policy
 - c. Exchange rate policy and models
5. Business organisations
 - a. Innovation and business organisations
 - b. Correlation between market structures and company sizes
 - c. Corporate integration (mergers, takeovers, sell-offs)
6. Stock Exchange
 - a. Commodity Exchange / Stock Exchange
 - b. Securities
 - c. Virtual stock market
7. International financial and trade organizations
 - a. IMF, ECB
 - b. World Bank, OECD
 - c. WTO, EFTA, CEFTA,
8. Marketing
 - a. Marketing specific to profit and non-profit organisations
 - b. Ethical issues: consumer sovereignty and marketing
 - c. Global advertising - the European-consumer

9. Finance
 - a. Money substitutes – cheques, bills, plastic money
 - b. National currency vs common European currency
 - c. Corporate finance

10. Management
 - a. "Glocalization" in management
 - b. Motivational theories
 - c. Management schools

11. Economy in the EU
 - a. Regulation of competition in the EU
 - b. Impact of the united Europe on the labour market and capital market
 - c. What is economic and monetary union?

12. Current issues in the Hungarian economy
 - a. Budget deficit
 - b. Economic implications of joining the EU
 - c. Austerity measures to cut spending

13. Current issues in the economy of the target language country
 - a. Correlation of immigration policy, EU enlargement and labour market in the UK
 - b. Impact of 9/11 on the US economy
 - c. Benefits and drawbacks of globalization in economy

14. e-commerce
 - a. Advantages / disadvantages both for the customer and the retailer
 - b. Customizing shopping on the net – benefits and pitfalls
 - c. Business to business electronic commerce

15. Commerce
 - a. Incoterms
 - b. Insurance
 - c. International trade practice - restrictions, protectionism